

ALISHA DENOMME

Art Director. Content Creator. Extremely Online™

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THE BRIEF

With 9 years experience working on global accounts like **Whirlpool, KitchenAid, Dodge/Jeep, Corona, Kotex, and Butterball** – plus numerous **health care clients** – Alisha uses empathy and smart strategic thinking to come up with award-winning campaign ideas that stretch across media applications, from traditional to digital. Her experience doing improv in Chicago and live-streaming on Twitch give her an edge in new digital landscapes and dynamic presentations.

Sr. Art Director

2021-2022 | SPM Marketing

- A health care-focused agency making commercials for clients from New York to Nebraska.

Sr. Art Director

2020-2021 | Huge

- Stellantis Digital/Social (Dodge, Chrysler, Ram, Alfa Romeo, Fiat, Jeep).

Sr. Art Director

2018-2020 | Digitas

- Kitchenaid, Whirlpool, Kimberly Clark, Kotex, Delta Dental, and American Heart Association.

Art Director

2016-2018 | VMLY&R (Cavalry)

- Beer, Bleach, and Butterball Turkeys.

Art Director (Freelance)

2015 | Jigsaw, LLC

- Health care clients: Wheaton Franciscan Cancer Center and Versti Blood Services.

2015 | Savage Solutions, LLC

- Alcohol, Bublr Bikes, and Care Centers.

Jr. Art Director

2012-2014 | Celtic, Inc

- Clients include Milwaukee Irish Fest and Ice Age Trail Alliance.

Art Director Intern

2012 | coNXT (Charleston-Orwig)

- Agriculture-focused agency in Wisconsin's heartland working on tractors, sausages, and seed fertilizer from Pfizer.

Graphic Designer

2009 | Kitestring, LLC

- Cutting my teeth as the small start-up's only designer.

Education

Art Direction for Advertising

Chicago Portfolio School

BFA, Communication Design

Milwaukee Institute of Art and Design

Associate of Art, Graphic Design

Georgian College

Accolades

GOLD TELLY

- Centra Health "It's Your Life" Campaign
- Nebraska Medicine "Right at Home" Campaign

SILVER TELLY

- Virtua Health "Here For Good" Campaign

GOLD HEALTHCARE ADVERTISING AWARD

- Nebraska Medicine "Right at Home" Campaign

SILVER CHICAGO ADDY,

SHORTY FOR SOCIAL GOOD,

ONE SHOW SOCIAL INFLUENCER

- American Heart Association's "Missed.Strokes" Campaign

FEATURE IN ADWEEK

- Delta Dental Insurance's "Smile Power!" Campaign

PRSA PARAGON AWARD

- Rite-Hite Case Study and White Paper Design

MILWAUKEE 99 SHOW

- Student Award BIC Lighters "Need A Light?" Campaign

INTERNATIONAL POSTER COMPETITION

- Finalist in Student Poster Competition for "Ecologic"

Ask me about...

IMPROV: Performing in Chicago taught me to how to say "yes and" and come up with ideas on the spot.

GAMES: Video games, board games, RPG table top games, I play them all – and livestream them on Twitch.

BAKING: Having more than the average amount of taste buds is sometimes a blessing and sometimes a curse.

PALM READING: Perfect for parties, but sadly not for picking lottery numbers.

Affiliations

- 4As Chicago Young Pros (CCC) // **Former Board Member**
- United Adworkers Milwaukee // **Member & Volunteer**
- ArtDirectorsClub Global // **International Member**
- AIGA Wisconsin // **Student Member**
- RGD Ontario // **Student Member**

Skills

- Photoshop, Illustrator, InDesign, Sketch // **Wizard**
- Keynote, Powerpoint, and Google Slides // **Magician**
- Zoom, Teams, Slack, Outlook, Google // **Master**